



Partnered Sponsorship Packages

Want to expand your reach?



HUNTER VALLEY THOROUGHBRED CAPITAL OF AUSTRALIA

1 in 2 Racehorses
born in Australia were
bred in the Hunter
Valley!

Proud heritage in
the Hunter of
producing past,
present and future
champion equine
athletes for nearly
200 years!

Home to more than 200 Stallion
& Broodmare Farms and largest
Equine Hospital in the southern
hemisphere!



1 of 3
Thoroughbred
breeding centres of
excellence in the
World!

Significant
national &
state
employer the
largest agricultural
employer in the
Hunter Region!

2nd Largest concentration of
Thoroughbred Studs
in the World,
second to Kentucky USA!

LOOK AROUND



HUNTER
THOROUGHBRED
BREEDERS
ASSOCIATION

www.HTBA.com.au

Join us!



Make lasting connections
with top business owners

Marketing Opportunities
for members & non-
members

Enjoy our hospitality

Seminar Opportunities

Award presentations



ANNUAL PACKAGES FROM*

\$1,500

CONTACT US

(02) 5504 3815

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www.htba.com.au



Corporate Partnership Benefits



- Lunch at the Races with our Directors.
- Receive sponsorship of an Annual Award with a slideshow presentation of your business being viewed on large screens throughout the Awards evening and a complementary table of 8 at our Annual Awards Dinner during the Scone Horse Festival this coming May. The following day we host all our Gold partners on a tour of our most prestigious studs and a luncheon, we encourage you to stay over in Scone and attend the Scone Cup Carnival a celebration you'll look forward to each year.
- Be recognised on our website as Gold Preferred Supplier on each main page, with a direct Logo link to your website.
- Have the ability to promote your organisation as a Gold Preferred Supplier to our industry by way of promotional material (including electronic logo's) supplied in our Gold Sponsors pack.
- Be able to promote your special offers to all HTBA Members through quarterly advertising via our direct email marketing service, social media shares and members updates.
- Have direct access to our members should you choose to participate in information seminars held regularly in Scone or hold one in relation to your services that will help aid our members and gain you new business.
- Help us create a partnership incentive or new way that will be beneficial for your business.

\$10k Annually

Preferred Supplier Benefits



**Preferred
supplier**

Listed as a members preferred supplier on our website directory.

Invitations to industry events (Seminars & Awards).

Social media following/ sharing *(limited).

Assistance with marketing to our members.

Updates from our regular media releases and news feeds.

Opportunities to attend exhibitions in our region to further market your product or services.

\$1,500 Annually



HTBA Corporate Partners



Inglis

PARTNERSHIP

BARASTOC



Kentucky
Equine
Research®



Scone
Equine Hospital

Dedicated expert care

**MORGAN
+ ENGLISH**



International
Animal Health Products
THE AUSTRALIAN COMPANY



GOLDNERS
HORSE TRANSPORT
- Est. 1945 -



NATIONWIDE
SUPER

pages
confidence in events

